



CAPABILITIES STATEMENT

CORE COMPETENCIES

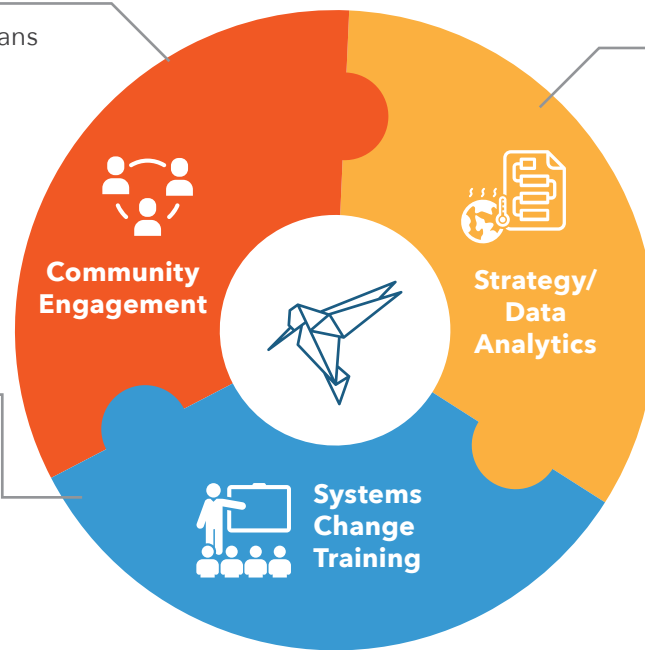
Hummingbird is a consulting firm specializing in community engagement, strategy/data analytics, and systems change training. We provide these services in the environmental, energy, planning, development, and transportation industries for private firms, federal agencies, and local municipalities. **Certified WOSB, HUBZone, and 8(a) Applicant.**

Community Engagement

- Community engagement plans
- Relationship building
- Marketing materials
- Headline risk mitigation
- Quantitative and qualitative metrics

Systems Change Training

- Customized facilitation plans
- Frameworks to make new approaches evergreen
- Situational analyses to assess training needs



Strategy/Data Analytics

- Application of tools (e.g., EJ Screen, FEMA's National Risk Index, FHWA's Screening Tool for Equity, USDOT's Equitable Transportation Community Explorer, Climate and Economic Justice Screening tool, Transportation Disadvantaged Census Tracts Tool)
- Interviews, listening sessions, desktop analyses, site visits, walking tours, and windshield surveys
- Survey analysis and synthesis

COMPANY DATA

CERTIFICATIONS

Federal: 8(a) Applicant
WOSB/WBENC
HUBZone
Certified Black-Owned

MBE: NMSDC

GDOT: DBE, Pre-qualified for Area, Class 1.07: Public Involvement

CONTRACT VEHICLES

EPA CPRS
EPA EARTH
EPA CADR
EPA OPPT Mission Support

DUNS# / UEI 080411107 / S7YMEV7FJHC8

CAGE 7QP99

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WEBSITE www.hummingbirdfirm.com

NAICS 541618, 541690, 541810, 541820, 541611, 541620, 611430, 541430, 541613, 541720, 541990

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PAST PERFORMANCE



Department of Energy

Culturally competent analyses, inclusive stakeholder list development, facilitation of informational webinars, Resilience Hub development, stakeholder interviews, development of key messaging, identification of amplifiers and influencers



Environmental Protection Agency

Community engagement training, Alternative Dispute Resolution, coalition building, consensus building, cultural humility training, facilitation of virtual meetings, design and implementation of workshops, graphic design, collateral development, report development, application of various data analytics tools to collect relevant data, Microsoft Excel-based repository development, diverse stakeholder engagement (environmental justice community leaders, tribes and tribal governments, organizations, advisory groups, and small business), reference manual writing



Department of Transportation

Public outreach, marketing, in-person/virtual meeting facilitation, media packets, interactive workshops, website development, social media management, survey deployment, meeting logistics, inclusive public involvement strategies, pop-up events, meeting-in-a-box material development, ambassador programs, interviews, roundtable discussions, listening sessions, equity-based public involvement plan development, synthesis of public input, recommendations development, public visioning sessions



City of Albuquerque

Public engagement, strategy development, GIS Mapping, situational analysis, relationship building, power mapping

DIFFERENTIATORS

- Extensive subject expertise in an equity-rooted approach to the energy, environment, climate, and transportation industries
- Intentional application of data analytics to develop equitable strategies
- Culturally humble and nimble interdisciplinary team
- Skilled in cultivating transformational relationships with underresourced communities
- Change navigators influencing structural and systemic change through strategy and training

SAMPLE CLIENTS

- Pacific Northwest National Laboratory (PNNL)
- Lawrence Berkeley National Laboratory (LBNL)
- National Renewable Energy Laboratory (NREL)
- Environmental Protection Agency (EPA)
- Department of Energy (DOE)
- City of Albuquerque
- City of Atlanta
- Gwinnett County
- DeKalb County
- North Central Texas Council of Governments (NCTCOG)

"Hummingbird Firm's remarkable ability to seamlessly adapt to an expanded project scope showcased their exceptional flexibility and professionalism. In the face of unexpected challenges, they not only embraced the incorporation of ideas from an additional stakeholder group but also demonstrated a keen understanding of the need for a multigenerational approach. Their unflinching commitment to delivering a highly visual and interactive final product not only met but exceeded expectations, making our collaboration a resounding success. Their agility and dedication set a standard for excellence in navigating complex projects."

- Holly Wilson, Environmental Protection Agency

