



Hummingbird



DUNS #: 080411107

CAGE: 7QP99

CERTIFICATIONS

- **Federal:** 8(a) Applicant, WOSB/EDWOSB, HUBZone
- **GDOT:** DBE, Pre-qualified for Area Class 1.07: Public Involvement
- **City of Atlanta:** EBO/SBO/FBE

NAICS: 541618, 541690, 541810, 541820, 541611, 541620, 611430, 541430, 541613, 541720, 541990

CAPABILITIES STATEMENT

E-mail info@hummingbirdfirm.com | Phone 404-566-6333 | Address 976 Brady Ave NW, Suite 100, Atlanta, GA 30318

ABOUT US

Hummingbird Firm is a community engagement consulting firm, specializing in face-to-face and digital engagement for public involvement, public participation, environmental communication, climate action planning, and training. We are the communication bridge between infrastructure projects, master plans, and impacted communities. Our **cultural competency and strong interdisciplinary approach to problem-solving** is why our clients trust our services.

AREAS OF STAFF EXPERTISE

- Training
- Facilitation
- Community Engagement
- GIS
- Climate Resilience
- Graphic Design
- Environmental Communications

MANAGEMENT CONSULTING CORE COMPETENCIES



Public Involvement

- Develop and implement effective outreach plans
- Support National Environmental Policy Act (NEPA) environmental review
- Address project opposition and reduce permitting time



Public Participation

- Create clear and concise messaging to support siting and regulatory processes
- Deploy digital strategies that reach priority audiences
- **Equitably communicate with underserved and underinvested communities**
- Provide capacity relief for in-house communications teams



Environmental Communication

- Utilize **technical expertise in the environmental and transportation industries** to provide plain-language translation
- Mitigate headline risk
- Create digital and media material to support overall messaging



Climate Action Planning

- Resilience and adaptation planning
- Community Vulnerability Analyses
- Equity mapping for project planning
- Community engagement planning to collect experiential data and stories

*Differentiators are **bolded**.



SELECTED ENVIRONMENTAL PROJECTS

Stakeholder Engagement Repository | Nationwide | July 2020-Present | Client: US EPA

Hummingbird Firm is developing a Microsoft Excel-based repository of EPA's external stakeholders, including environmental justice community leaders, tribes and tribal governments, organizations, advisory groups, and small business contacts throughout the nation. The repository, which builds on EPA's current contact lists, includes searchable data fields, such as regulatory and environmental interests, geographical location (with a map function), organization type, and contact information. Once complete, EPA will use the repository to more efficiently engage its external stakeholders on regulatory actions and programs. To assist with this, we will provide EPA with a reference manual, deliver a 2-hour remote training on how to use the repository, and provide guidance for engaging with tribal and EJ community members in a culturally appropriate manner.

Point of Contact: Holly Wilson, Wilson.Holly@epa.gov, (919) 541-5624.

Fenceline Community Engagement Air Permitting Project | Minneapolis, MN and Portland, OR | April 2020-Present | Client: US EPA

Hummingbird Firm is currently providing community engagement training and alternative dispute resolution services in Minneapolis. We lead weekly meetings with EPA, the Minnesota Pollution Control Agency, community members and organizations, the tribal community, tribal governments, municipal representatives, and facilities, to identify and resolve the roots of the conflict related to land development, air quality, and the citizen commenting processes. There has been significant contentious past interaction and our aim is to facilitate building meaningful relationships to foster collaborative and transparent communication. We are responsible for planning and facilitating virtual meetings, planning a 3-day workshop, developing workshop materials, and leading two sessions: "How to Engage and Lessons Learned" and "Introduction to EJSscreen". We will replicate this process for Portland, OR.

Point of Contact: Holly Wilson, Wilson.Holly@epa.gov, (919) 541-5624.

Community Engagement Planning for Brownfield Assessment EPA Grant | City of Savannah | January 2019-Present | Client: Cardno, Inc.

Hummingbird Firm provided strategic advisement in creating the Community Involvement Plan for the City of Savannah Brownfield Assessment Grant. We are in the process of implementing a 3-year community engagement plan, creating strategy, leading all public meetings, and ensuring that communication is culturally competent.

Point of Contact: Keith Ziobron, keith.ziobron@cardno.com, (678) 787-9576.

Fairfax Environmental Justice Coalition EPA Technical Assistance Grant | Jacksonville, FL | March 2019-September 2019 | Client: Fairfax Environmental Committee for Justice

We provided technical assistance by translating environmental clean-up procedures and pollutant exposure to residents. By utilizing plain language translation techniques, we were able to support their ability to advocate for themselves because they better understood the process and technical jargon. We led a community meeting where we presented our findings and answered questions about the project. A video was also created as a tool to raise the level of understanding of those living close to the clean-up of the Fairfax Superfund site.

Point of Contact: Ronald Tolliver, tolliver.ronald@epa.gov, (404) 852-9751.

EPA Campus Community Sustainability Partnership Program | New York, NY | January 2018-May 2018 | Client: US EPA Region 2

Hummingbird Firm provided training to campuses and communities within EPA Region 2 to implement a Campus Community Sustainability Partnership Program (CCSP), drawing upon the EPIC model. We planned and executed a 1.5-day workshop on starting and implementing a CCSP program. This contract required us to participate in several conference calls with EPA, identify trainers, handle travel logistics, prepare agendas, and create workshop materials. Hummingbird Firm was also responsible for all workshop follow-up, communications with participants, and creating a website to display conference information and materials.

Point of Contact: Jose Zambrana, zambrana.jose@epa.gov, (213) 244-1819.